# PJ Whelihan's For the W Promotion OFFICIAL RULES

### NO PURCHASE NECESSARY

**PROMOTION DESCRIPTION:** PJ Whelihan's for the W Promotion (the "**Promotion**") begins on October 7, 2025 at 12:00:01 a.m. Eastern Time ("**ET**") and ends on November 2, 2025 at 11:59:59 p.m. ET (the "**Promotion Period**"). Participation in the Promotion does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of PJ Whelihan's Pub + Restaurant, 222 Haddon Ave., Westmont, NJ 08108 ("**Sponsor**"), which shall be final and binding in all respects.

ELIGIBILITY: Only legal United States residents residing in Delaware, New Jersey, and Pennsylvania who are eighteen (18) years of age or older and who are members of the Pub Club Loyalty Rewards Program (the "Program") are eligible to participate. The Program is free to join. For more information go to <a href="https://pjspub.com/pub-club">https://pjspub.com/pub-club</a>. Employees, officers and directors of Sponsor, CataBoom Technologies LLC ("Administrator"), their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies (collectively, the "Promotion Entities") and the immediate family members, and/or those living in the same household of each are ineligible to participate in the Promotion or win a prize/offer. Promotion is void outside of the states listed above, Washington, D.C., Puerto Rico, U.S. Territories and Possessions and where prohibited by law.

HOW IT WORKS: During the Promotion Period, go to PJsForTheW.com (the "Website") locate the link to the Promotion, provide the email address associated with your Program account and follow the on-screen instructions to answer the four (4) questions for that week's Trivia Game. Once you have completed the Trivia Game, you will receive that week's instant prize/offer directly into your Program account, and should you answer all four (4) Trivia Game questions correctly, you will receive one (1) entry into the Sweepstakes. If there is no Program account associated with the email address provided, you will be redirected to the Program website to create a Program account. You may receive one (1) play and entry per person per week by providing your email address via the Website. For purposes of these Official Rules, a 'week' is defined as each seven (7) day period during the Promotion Period beginning each Monday at 12:00:01 a.m. ET (except the first week which begins on Tuesday, October 7, 2025 at 12:00:01 a.m. ET) and ending each Sunday at 11:59:59 a.m. ET.

Bonus Sweepstakes Entries: You may receive additional Sweepstakes entries as follows:

- 1. Each week during the Promotion Period, visit a participating PJ Whelihan's location and check in as a Program member when dining in or ordering online to receive one (1) additional Sweepstakes entry. Limit one (1) additional Sweepstakes entry per week by checking in as a Program member.
- 2. During the Promotion Period, visit <a href="https://secure.cataboom.com/direct/pj-amoe-01">https://secure.cataboom.com/direct/pj-amoe-01</a> and follow the on-screen instructions to provide the email address associated with your Program account. Upon submitting this form, you will receive an email with a link to complete the entry. After clicking the link, complete and submit a digital form with your full name, phone number, street address, city, state and zip code. Upon submitting this form, the system will display key information required for your mail-in submission. A mail-in submission is required to receive your additional entry. Neatly print or print out and tape the key information that was displayed upon submission of your form on a 3X5

postcard. All information displayed must be provided on the postcard to qualify. Entries must be postmarked by the Monday following the end of each week during the Promotion Period and received five (5) business days later. Entries postmarked outside of this timeline will not be acknowledged. You will need to complete the entire guidelines described and mail a separate 3x5 postcard for each entry. Each request will provide you with one (1) Sweepstakes entry. Limit one (1) request per week during the Promotion Period. Violation of entry limit will result in disqualification.

Limit one (1) Bonus Sweepstakes entry per person per week regardless of method of entry.

By participating in this Promotion, you consent for Sponsor to obtain, use, and transfer your name, address, email and other details for prize/offer fulfillment purposes and marketing, advertising and other commercial purposes as set forth in Sponsor's Privacy Policy available at <a href="https://pjspub.com/privacy-policy">https://pjspub.com/privacy-policy</a>.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. NOTE: Participation must be by the participant and only as directed in these Official Rules. Participation by any other individual or any entity, and/or originating at any website or other platform, including but not limited to commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited and will lead to disqualification. All entries become the property of Sponsor.

In the event of a dispute over the identity of a potential winner, entry will be deemed completed by the authorized account holder of the email address associated with the winning registration as long as such person is otherwise eligible in accordance with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider, wireless carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

SWEEPSTAKES PRIZE WINNER SELECTION AND NOTIFICATION: At the conclusion of the Promotion Period, one (1) potential Sweepstakes Prize winner will be randomly selected from all eligible entries received during the Promotion Period. The potential Sweepstakes Prize winner will be notified by telephone and/or e-mail, using contact information associated with their Program member account. Sponsor/Administrator shall have no liability for any potential Sweepstakes Prize winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential Sweepstakes Prize winner does not respond within seventy-two (72) hours of the first notification attempt, or if the Sweepstakes Prize or Sweepstakes Prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit their Sweepstakes Prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) alternate potential winners of a Sweepstakes Prize in accordance with the above procedure, after which the Sweepstakes Prize in question may go unawarded if it remains unclaimed. If any potential Sweepstakes Prize winner is found to be ineligible, or if they have not complied with

these Official Rules or decline the Sweepstakes Prize for any reason prior to award, such potential Sweepstakes Prize winner will be disqualified and an alternate Sweepstakes Prize winner may be selected.

### PRIZES/OFFERS/ODDS:

### **SWEEPSTAKES PRIZE:**

One (1) Sweepstakes Prize is available. The Sweepstakes Prize consists of a \$1,500 Ticketmaster gift card which may be used for towards two (2) tickets to a Philadelphia professional football team home game.

The odds of winning the Sweepstakes Prize depend on the number of eligible Sweepstakes entries received.

## INSTANT PRIZES/OFFERS:

Each Week 1 Prize will consist of a Free Famous Fries with an approximate retail value ("ARV") of \$7.29 each.

Each Week 2 Prize will consist of a Free 5-piece Wings with an ARV of \$8.99 each.

Each Week 3 Prize will consist of a Free Loaded Nachos with an ARV of \$16.99 each.

Each Week 4 Offer of 20% off total meal (food and non-alcoholic beverages only) up to \$20 off.

Winners will receive their Instant Prize/Offer directly into their Program account at the end of the corresponding week. Codes must be redeemed within seven (7) days after receipt. You must use your Program account to redeem the Instant Prize/offer. This Instant Prize/Offer cannot be combined with other offers, rewards, promotions, or delivery services. This offer is non-transferable and has no cash value.

Limit one (1) Instant Prize/Offer per person per week of the Promotion Period. The ARV of any prize/offer is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize/offer is awarded or redeemed. If the actual purchase price of a prize/offer is less than the ARV stated herein, the prize/offer winner will NOT be entitled to a check, cash or other form of payment for the price difference.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize/offer furnished by third parties in connection with the Promotion. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES/OFFERS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Any potential Sweepstakes Prize winner must sign and have notarized an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release

(collectively, "Prize Claim Documents"). If winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification (or a shorter time if required by exigencies), winner may be disqualified and an alternate potential Sweepstakes Prize winner will be selected. Winners shall be solely responsible for all federal, state, and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize/offer. Any winner of prizes that collectively total \$600 or more will receive an IRS Form 1099 following receipt of such prizes for the actual retail value of the prizes received.

**GENERAL:** Acceptance of a prize/offer constitutes prize/offer winner's permission for Sponsor and its designees to use prize/offer winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation. Entrants agree that the Promotion Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize/offer, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize/offer, including, without limitation, to such prize's/offer's quality or fitness for a particular purpose, its value, the ability to re-sell such prize/offer, or that the prize/offer will continue to function or be displayed as intended. Sponsor assumes no responsibility for any damage to an entrant's or any other person's computer system or wireless phone which is occasioned by participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize/offer notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Promotion if it determines, in its sole discretion, that the Promotion is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Promotion as contemplated herein. In the event Sponsor is prevented from awarding prizes/offers or continuing with the Promotion as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select any remaining winner(s) in a random drawing from all eligible, non-suspect registered participants as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of

Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW JERSEY WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**WINNER'S LIST**: For the name of the Sweepstakes Prize winner, send a self-addressed, stamped envelope to: PJ Whelihan's for the W Promotion Winner, 2122 Kidwell St #100, Dallas, TX 7521. All such requests must be received within six (6) weeks after the end of the Promotion Period.